

Eye Shadow Colors & Collections

Irish Eyes Are Smiling™

Item# 163071



Cork™ - Item# 165206

Galway™ - Item# 165402

Belfast™ - Item# 165403

Dublin™ - Item# 165205

Treasures of Tuscany™

Item# 163073



Florence™ - Item# 165202

Lucca™ - Item# 165203

Siena™ - Item# 165401

Piza™ - Item# 165204

Fine Wines of France™

Item# 163072



Paris™ - Item# 165208

Champagne™ - Item# 165301

Burgundy™ - Item# 165201

Bordeaux™ - Item# 165207

Define Your Brows!

STEP 1 – Holding a pencil vertically, beside the nostril and beside the inner corner of your eye, mark a small dot in the brow line—this is where your brow should start.

STEP 2 – Hold the pencil at an angle from the nostril to the outer corner of your eye and mark a small dot where it crosses your brow line—this is where your brow should end.

STEP 3 – Mark the arch of your brow at its highest point just above your pupil when looking straight ahead. Gently tweeze away any stray hairs outside of these dots.

STEP 4 – Use your Brow Definer Brush to apply eye shadow that is a shade lighter than your brow color to fill in any gaps or sparse areas.

TIP: When tweezing your eyebrows, invest in a good pair of tweezers.

TIP: If you want your eyebrows to stay in place, put a clear mascara on them or a little hairspray on an eyebrow groomer and brush to desired shape.



2400 BOSWELL ROAD • CHULA VISTA, CA 91914
1-800-982-3189 • WWW.YOUNGIVITY.COM

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Youngevity® Mineral Makeup Eye Shadows

Endorsed by Dr. Melinda Silva, MD



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Eye Am Worldly!



For many women, eye shadow can be intimidating. Some women use the same eye shadow colors for years because of the fear of trying something new! So, we've created some great Youngevity® Eye Shadow Collections™ to help you feel comfortable using the various color combinations. Once you become accustomed to using these collections—perhaps you'll mix and match them to come up with your own custom combination!

Remember, the cardinal rule with Youngevity® Mineral Makeup is that you should not look "made up"—the key is to achieve a natural look. If you look at the illustrations below—you'll see several casual (or daytime) looks, as well as dramatic (evening) looks. These looks can be achieved with any of the Eye Shadow Collections™.

Casual/Daytime Instructions

STEP 1 – Simply sweep the lightest shade across your entire eye lid from lash to brow using the Shadow Brush.

STEP 2 – Use the Eye Crease Brush to apply one of the medium shades to the lower lid, blending up to the crease.

STEP 3 – Use your darkest color as a liner and apply along your lash line with the Brow Definer Brush. For a long-lasting look, dampen your Brow Definer brush before applying shadow/liner.

STEP 4 – Apply mascara to upper and lower lashes using sweeping motions. Be sure to coat both sides of your lashes with mascara.

TIP: Put a light layer of powder under the eyes before applying eyeshadow. If color falls when applying, it can be gently whisked away with a brush after you have finished your application.

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Dramatic/Evening Instructions

If you decide you want a more dramatic look – perhaps for an evening out or a special occasion – then use the illustrations as a guide.

STEP 1 – Sweep the lightest or second lightest shade across your entire eye lid from lash to brow using the Shadow Brush.

STEP 2 – Use the Eye Crease Brush to apply one of the medium or dark shades to the lower lid, blending up to the crease.

STEP 3 – Use your darkest color as a liner and apply along your lash line with the Brow Definer Brush. Then, blend this darker color up into the shade used in the crease line for a more dramatic look. To add definition, dampen the Brow Definer Brush before applying shadow.

STEP 4 – Apply mascara to upper and lower lashes using sweeping motions. Be sure to coat both sides of your lashes with mascara.

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